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# The Bike Doctor's Mobile Bicycle Repair Manual: How To Start And Run A Mobile Bicycle Repair Shop



## Synopsis

Start your own mobile bicycle repair business and know everything I did to create and expand my business over the past 28 years. Index: Initial Considerations Are you Qualified Business Name Business Philosophy Getting Started The Truck Extra Storage Space Banking Starting Capitol Liability Concerns Business License Advertising Yellow Page Advertising Flyer Advertising Organized Bicycle Events College Campus Advertising Roadside Advertising School Programs Company Contacts Corporate events Mailings Work Hours Appointment Schedule Phone What to Charge About Repairing Inventory Tools Repair Tags Software Accepting Credit Cards Start-up Help Answers to Repair Questions Distributors Mechanic Training Schools

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## Customer Reviews

The information was very clear and useful. I am currently writing a Business Plan for a similar business and it helped me a lot. Although, I would have liked if it had included a Sample Business Plan and possibly some downloadable business templates. It also had far too many typos and grammar mistakes which for a published book is inexcusable (but obviously the content is what counts; but this also shows a lack of attention to detail which is also what separates the good mechanics from the best) as there are many resources and people who could have (and should have) reviewed the draft before going to print.

There's nothing out there like this (I've looked, really hard). A perfect perspective between a bike-guy (or gal) with a few tools and a bike stand in the basement and Velofix's \$150,000 mobile

bike-repair franchise buy-in. Erik sets a number of realistic goals and expectations, without also promising it'll make you a millionaire. Excellent resource for suggested tools, inventory, and a vehicle.

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